

**JACKSONVILLE CITY COUNCIL AND
JACKSONVILLE ECONOMIC DEVELOPMENT CORPORATION JOINT MEETING
THURSDAY, JANUARY 7, 2021
JEDCO BOARD ROOM
1:30 P.M.**

PRESENT:

Jacksonville City Council: Mayor Randy Gorham, Mayor Pro-tem Rob Gowin, Councilman Tim McRae, Councilwoman Mindy Gellock

Jacksonville Economic Development Board: Darrell Dement, Robert Haberle, Matt Rowe, Nathan Jones, Robert Cudd, Chad Devillier

City Manager Greg Smith, JEDCO President James Hubbard

ABSENT

Councilman Hubert Robinson; JEDCO Board member Lana Cook

CALL TO ORDER:

Mayor Randy Gorham 1:45 PM

INVOCATION

Mayor Randy Gorham

OPENING WELCOME AND INTRODUCTIONS

Everyone introduced themselves. JEDCO President James Hubbard made a few remarks. Mark Priestner of Planning concepts has been contracted to review development regulations and ordinances. Mark will assist with the implementation of updated regulations.

REVIEW OF PLANNING CONCEPTS SERVICES/PROPOSAL

REGULAR AGENDA ITEMS
LONG RANGE AND CURRENT PLANNING
MASTER THOROUGHFARE PLAN
FUTURE LAND USE MAP
CITY/JEDCO OWNED PROPERTIES AND FACILITIES
ZONING ORDINANCES
CURRENT ZONING DISTRICTS AND CUMULATIVE ZONING STRUCTURE
OVERLAY ZONING DISTRICTS (US 69, US 79, DOWNTOWN)
DEVELOPMENT REGULATIONS AND ORDINANCES (DUMPSTERS, SIGNS, LANDSCAPING, PARKING, ACCESSORY STRUCTURES, SIDEWALKS)
CITY PROCESSES
PLANNING AND ZONING COMMISSION BOARD OF ADJUSTMENT
PLATTING
SPECIAL USE PERMITS AND PLANNED DEVELOPMENTS
PROVIDE PRIORITY DIRECTION TO PLANNING CONCEPTS

Mr. Priestner is reviewing existing ordinances. He stated Jacksonville has a huge opportunity downtown and we need to make sure policies are encouraging development.

Discussions were had on a number of concerns and what the city needs to address right now. Some of the concerns were how the main corridors look, sign ordinances, residential ordinances and the overall image of Jacksonville. Everyone agreed we need to attract people to move and live here. Mark Priestner suggested creating an overlay district along the main corridors to supplement the zoning regulations. He also suggested simplifying the zoning.

City Manager Greg Smith stated at this time he feels we should concentrate on the main corridors. Mr. Priestner stated he would put together some sample overlays along the main corridors for JEDCO and Council to review.

Mr. Priestner stated he feels our parking ordinance should be modified to address the building itself not the current use of the building as the use can change over time.

Mr. Priestner also said our ordinances should be reviewed annually for updates. He stated he will put together some suggestions based upon what he heard today and bring them back to both boards.

Mr. Priestner stated Jacksonville has a lot going for it compared to other cities in East Texas.


ADJOURN:

3:20 PM

ATTEST:



Greg Lowe, City Secretary



Randy Gorham, Mayor
City of Jacksonville