

THE CITY OF JACKSONVILLE



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MEDIA RELEASE

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For Immediate Release

City of Jacksonville names Communications and Tourism Director



The City of Jacksonville has announced the hiring of Melissa Hardy as the Communications and Tourism Director.

“We’re looking forward to Melissa Hardy joining our team. Her business background and knowledge of our community will be a great asset.”
Greg Smith-, Jacksonville City Manager.

“I am extremely excited to join the City of Jacksonville as the Communications and Tourism Director. This city has so much to offer residents and visitors”, Hardy says. “I am excited to help continue the growth of this wonderful city while preserving the unique history.”

Hardy brings over 25 years of a managerial background including social media, marketing and web administration experience. Originally from Waco, Hardy moved to Jacksonville with her husband in 2014.

As the Communications and Tourism Director, Hardy will coordinate a strategic outreach of media relations and communications both internally and externally for the City of Jacksonville.

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